Joe Cools Pty Ltd ARC Authorising No. AU 00711

**What is a ‘Female Assured Business’?**

At Joe Cools Air Conditioning we understand women make a large proportion of both home and business purchases and are busier than ever with work and family. Joe Cools will guarantee a female friendly service that is professional and highly valued by you.

A ‘Female Assured Business’ meets the following criteria:

* **Police Clearance** – All Joe Cools staff have a National Police Clearance Check from Veritas.
* **Safety** – Joe Cools technicians are safety conscious and at all times look to secure their work space by sectioning off the area and speaking to the owner or person in charge about the job.
* **Professional** - Joe Cools staff are polite, professional and neatly presented even though their work may require them to deal with grubby situations during the installation process.
* **Customer Service Training** – Joe Cools screen and ensure all staff undertake Female Assured Business training to provide a courteous, respectful and equitable service at all times to women and men alike.
* **Testimonials** – Female client reviews have affirmed in their experience that Joe Cools provides a service that is female friendly ☺