



Joe Cools Pty Ltd is a 'Female Assured Business'

Joe Cools is aware that women make a large proportion of both home and business purchases, and they are busier than ever before with demands on their time and constantly juggling work, home and family.

As a female assured business we will guarantee you a female friendly service that is professional, comprehensive and highly valued by you.

A 'Female Assured Business' meets the following criteria:

- ✓ **Police Clearance** – All Joe Cools staff have National Police Clearance Checks.
- ✓ **Quotations** – Joe Cools will discuss your air conditioning needs with you and provide a prompt quotation that is clear, easy to understand and no 'gobbledygook'.
- ✓ **Minimise Disruptions** – Joe Cools staff strives to complete all installations in a timely and efficient manner with the utmost care, by providing tips that will help you prepare for a smooth installation and after installation we remove all rubbish leaving your premises clean and tidy – see our COOLS' Fact sheets: www.joecools.com.au
- ✓ **Support** - Joe Cools provides cost saving tips via our You Tube video channel and COOL'S FACT sheets to empower women with information to independently undertake routine air conditioning filter cleaning and maintenance without the trouble and expense of calling a tradesman – see our MEDIA & Videos: www.joecools.com.au
- ✓ **Safety** – Joe Cools technicians are safety conscious and at all times look to secure their workspace by sectioning off the area and speaking to the owner or person in charge about the job.
- ✓ **Professional** - Joe Cools staff are polite, professional and neatly presented even though their work may require them to deal with grubby situations during the installation process.
- ✓ **Customer Service Training** – Joe Cools screen and ensure all staff undertake Female Assured Business training to provide a courteous, respectful and equitable service at all times to women and men alike.
- ✓ **Testimonials** – Female client reviews have affirmed in their experience that Joe Cools provides a service that is female friendly 😊